

Appalachian Academy of Therapeutic Arts Strategic Plan 2022

Vision

Collaborating with parents, skilled professionals, and wise elders, Appalachian Academy of Therapeutic Arts provides a nature-immersive, historically designed, developmentally precise, child-lead cooperative educational community. We nurture a passion for curiosity that inspires innate learning during childhood which functions to instill a foundation for a lifetime of growth. Our model is built upon the integration of pedagogical beacons such as Montessori, Waldorf, Reggio, and Sudbury to create a novel holistic educational approach.

Mission

Appalachian Academy of Therapeutic Arts is a member-parent based cooperative organization committed to the future of humanity and the natural world in which we reside. We are holistic and honor our relationships with the magic and mystery of reality and the innovations of the modern world. We are committed to creating an educational environment that nurtures and inspires our children to embrace their unlimited potential, and to activate the next generation to go beyond the current framework of our world

- Nurture well-being in Mind, Body and Spirit
- Activate the trinity of Discipline, Academics and Transformation
- Uphold the divine unique signature inherent in each individual
- Honor the interdependence of living systems to support the future of humanity

STRATEGIC PRIORITY: BUILD A THRIVING ENVIRONMENT

Goal I: Create a physical environment suited to learning that is aligned with the mission and vision of AATA Building & Grounds

A. Desired Result: By July 2022 infrastructure for AATA will be complete.

A. Key Initiatives:

1. Classrooms: 4 classrooms - 3 pavilions, 1 harmonic classroom to be built.
2. Bathrooms: 2 BioGas Toilet Structures and Installation
3. Electric: Source electric to site; integrating Hydroelectric and Solar Power Initiatives
4. Classroom interior: outdoor-appropriate classroom items
5. Analyze enrollment in various grades to define other facility needs
6. Evaluate financial feasibility for building projects
7. Refine design and building budget

B. Desired Result: By August of 2023 Future Initiatives will have started with estimation of 75% complete

B. Future Initiatives:

1. Sustainable Electric use at 100%
2. Double Classrooms for grades 1st-4th
3. Build Kindergarten Classroom
4. Build natural swimming pool and sauna
5. Build spiritual gathering temple space



STRATEGIC PRIORITY: CREATE A NOVEL, HOLISTIC EDUCATION APPROACH

Goal II: Design the Fusion Education Model for current and future use

C. Desired Result: By June 2022 Initial Fusion Education curriculum model complete

C. Key Initiatives:

1. Curriculum Model Development
2. Support faculty to develop personal shareable curriculum platforms
3. Support development of groups to evaluate the success rate of Fusion Education
4. Explore the creation of Remedial services with the Fusion Education Model

D. Desired Result: By August of 2022 expand areas of the Fusion Education Model

D. Future Initiatives:

1. Conduct an in-depth review of Fusion Education implemented during 21-22 Programing year
2. Expand scope for teacher and admin professional development program to enhance Fusion Education
3. Enhance parent/community education based on the Fusion Education Model
4. Ensure academic consistency, continuity, and communication across grade levels
5. Analyze the need for Teaching Assistants in classrooms and implement recommendations for improved effectiveness



STRATEGIC PRIORITY: ENSURE ORGANIZATIONAL AND FINANCIAL STABILITY

Goal III: Implement budgetary fluency for the Appalachian Academy of Therapeutic Arts

E. Desired Result: June 2022 Ensure AATA Financial Sustainability

E. Key Initiatives:

1. Analyze enrollment numbers, financial commitments and incoming funds
2. Determine teaching and staff salaries
3. Increase net income by developing an enrollment plan
4. Marketing team and budget defined and put into action
5. Institute fundraising efforts to reach the following goals:
 - a. Building funds needed of \$50,000
 - b. Curriculum and Educational funds needed of \$100,000
 - c. Supply and Operating funds needed of \$25,000
 - d. Salary funds needed of \$200,000

F. Desire Result: June 2023 broaden and build AATA and the Fusion Education Model

F. Future Initiatives:

1. Building Marketing and Communication strategies
2. Develop 5-year financial model considering multiple scenarios
3. Maximize revenue by expanding programs
4. Increase number of donors
5. Launch capital campaign



STRATEGIC PRIORITY: CODIFY AND SHARE OUR APPROACH FOR NATIONAL AND WORLDWIDE IMPACT

Goal: IV: Content to instruct other organizations worldwide to create programs similar to AATA

G. Desired Result: August 2022 have a basic shareable approach complete

G. Key Initiatives:

1. Consulting
2. Meta-Professional Educational Opportunities
3. Outreach
4. National & International Collaboration Efforts

H. Desired Result: 2022-2025

H. Future Initiatives:

1. Enhance basic shareable approach
2. Institute worldwide presentation and educational seminars
3. Create a fully operating retreat center at AATA to support on-site seminars

AATA is managed by Shope Creek School Ministries Trust, a 508c1a Ecclesiastical Trust.

AATA operates under Trimeria, 501c3.



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OF
THERAPEUTIC ARTS
Ancient Wisdom + Modern-Day Discovery